

TECHNIQUES OF COMMUNICATIVE STRATEGIES IN ENGLISH AND KAZAKH LANGUAGES

Kupenova D, k.zh.dinka@mail.ru

Eurasian National University named after L.N.Gumilev,
Astana supervisor - N.A.Ekibayeva

Language is a tool of communication which connects people. They send and receive messages through communication. There are 6500 living languages in the world, which attract people to learn foreign languages.[1] Learning a foreign language is made linguists to work out in the sphere of philology to create an effective way for gaining knowledge. Linguists and methodologists considered that communicative strategies prevents the most efficient way of learning a foreign language. Communicative strategies is the art and technique of using words effectively to impart information, messages, ideas and thoughts [2], that is why it attracts the attention of linguists to enlarge the language studies. Communication strategies is a very important issue to develop learners' strategic competence on learning languages. First of all, the aim of communicative strategies should be defined by communication types: convention - an agreement, contract supporters; confliction - disagreement, detection of disagreement on the accentuation

participants of communication in order to establish or maintain a conflict; manipulation - capture of the semantic space of communication. All these three types of communication strategies define us to determine the area of language usage. Besides, it controls the balance of the communication.

As communicative strategies takes a main role on language learning, many linguists find out many techniques on communication to achieve a language proficiency. Most of their works devoted to English language. As it describes as the first global lingua franca, which is the dominant language or in some instances even the required international language of communications, science, information technology, business, seafaring, aviation, entertainment, radio and diplomacy[3]. Thus, it takes a main role in our country, Kazakhstan. Nowadays, all departments, especially employers, require knowledge of English language, because it becomes more important as Russian and Kazakh languages. In the future it will be our third official language. That is why learning English language through communication can be one of the most efficacious and productive ways to master the language. Communication can be studied at different levels of interaction. These levels depend on the number of learners: intra-personal, inter-personal, group, community and society. According to the number of learners, teachers use different conventional strategies. Most of communicative strategies depend on productive and receptive skills. If productive skills consist of speaking and writing, receptive skills consist listening and reading. Communicative strategy is based on both skills, which pay attention mostly for listening and speaking. Being a good listener is the first prerequisite for being a successful communicator. Hearing and listening have profound difference between each other. While hearing is the sensory perception of the ears without any motive of understanding what the person is trying to say, listening is going deeper into the analysis of the person's views so that there is an effective conversation.[4] Being a good speaker is the best way for improving the language proficiency. It helps speaker to communicate more easily and effectively between individuals, audience and group of people. Speaking is a heart of communication, which is the most important technique on communication. Communication without speaking is a like bird without wings. That is why, it takes a main role on communication strategy. On more important technique on communication strategy is body language. Body language is an addition for effective communication. It helps verbal communication to be more expressive and impressive. Movement of hands and eyes have their own meaning. If you speak and make movements opposing to your speech at the same time, it may make our listener to be confused and misunderstand your speech. Thus, body language conveys a specific message. There are art of the body language which help you to be mastered on language and to be a good communicator. All importance of communicative strategies help for an individual or group to achieve a good communication. The value of sharing our ideas and spreading the right information to the concerned people has assumed a great significance. There is a big problem in Kazakh and English communication which need to be explored. As English language have expanded globally, Kazakh language needs a communication terminology to intermingle both languages. Only the most effective communication strategy can improve the language and involve exchange of information and ideas of learners. Also, communication strategy saves time and shows good results on productivity. It is indeed essential that learners achieve the language proficiency easily, if there are techniques on communication strategy and terminology dictionaries on English language with the translation of Kazakh language. In fact, Kazakh and English terminology books and dictionaries includes only words. It needs an improvement on communication terminology, as it deals with language problem more faster than other methods. That is why, dictionaries should be renewed relatively to life. For example, nobody knows the meaning of terminologies as refrigerator rights, stage - phoning, hatriotism, driving the bus, conversational puma, etc. These terminologies actively used in English speaker countries, but English language learners in our country do not know absolutely about it. Here are some terminologies which sorted out by the author:

Stage-phoning –to make an attempt to impress people who stand near by talking on the cell phone.

Refrigerator rights – it is a synonym for a very close relationship, in a literal sense, the right to get into the fridge without asking.

Hatriotism – a word which is created from hatred and patriotism. It means a feeling of hatred toward people or events, which is indicated by power.

Driving the bus – is a man who decides to go shopping at the weekend and finds himself in a way to work.

Presenteeism – to feel guilty when you are out of office/work, even for health reasons.

Conversational puma – person who always jumps from the conversation and says: 'yes, I know!, I have always said!', making conversation very difficult.

Despite the lack of terminology books for communication, language learners can use mass media including internet, magazine, telephone, fax, video conferencing, PowerPoint presentations etc., which help learners to participate in communication or conversation with foreigners from any corner of the world. Talking with foreigners make you speak more and increase your interest on the language. The communication strategy in Kazakh and English languages need a formulation of communication and development as language emphasizes the importance of communication. If communication strategy will be mastered, language learners can reach level of a good communicator.

References

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